C4722-2A

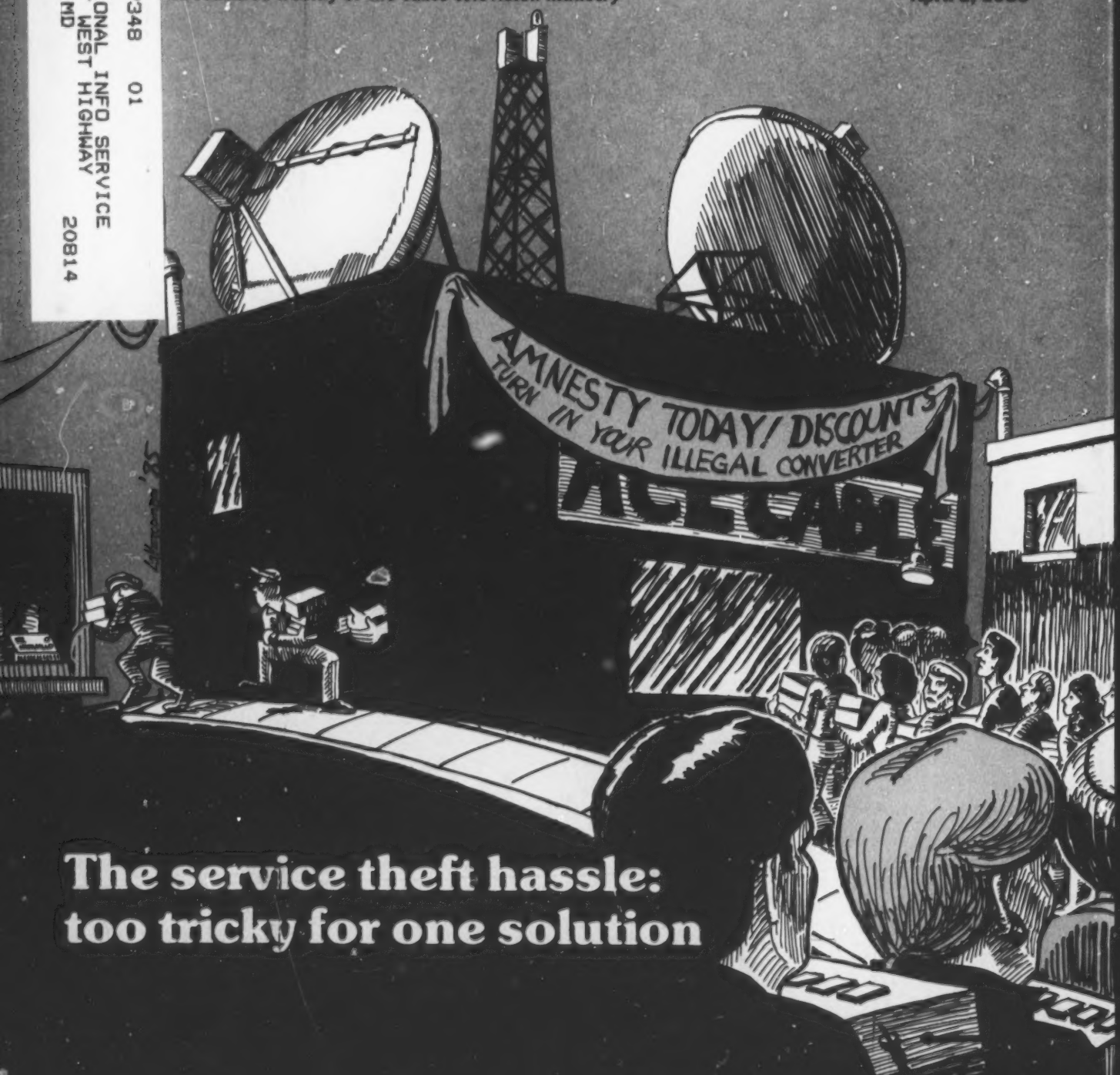
- Supreme Court rules on cities' antitrust immunities
- Cable advertising conference draws over 1,200 participants
- Turner copyright filing may provoke rethinking at Tribunal
- Storer leadership intensifies efforts against liquidation campaign

CableVision

...nd features weekly of the cable television industry

April 1, 1985

CV 000209348 01
A EDITOR
CONGRESSIONAL INFO SERVICE
4520 EAST WEST HIGHWAY
BETHESDA MD 20814



The service theft hassle: too tricky for one solution

Leading the week.....11-26

Supreme Court antitrust ruling

The U.S. Supreme Court last week held that local governments engaged in anti-competitive practices are not subject to federal antitrust suits, even if the anti-competitive activity is neither compelled by state law nor actively supervised by state governments.

FCC reiterates cross-ownership ruling

The FCC stated that Capital Cities must comply with current cross-ownership restrictions which include a ban on network ownership of cable systems.

Effective competition standard considered

A liberal standard of effective competition under consideration by the Federal Communications Commission elicits threats of litigation from the National League of Cities.

Bill to delay scrambling proposed

Congressman Judd Gregg, R-N.H., last Wednesday introduced legislation which would impose a two-year moratorium on the scrambling of satellite-delivered cable programming.

Storer board fights takeover attempt

The board of directors of Storer Communications takes action to fight the group of investors moving to take control of the company and liquidate its assets.

CAB conference

High hopes for cable's advertising growth potential amid some tough give and take among executives of the advertising and cable industries set the mood at the CAB's fete.

WTBS, MSGN sports plans

Two cable services that devote sizeable chunks of their lineups to sports coverage, WTBS and Madison Square Garden Network, disclose plans for increasing such programming during a Cabletelevision Advertising Bureau conference session March 27.

TBS copyright petition

Turner Broadcasting System Inc. is asking the Copyright Royalty Tribunal to consider SuperStation WTBS a "national distant signal" and remove the controversial 3.75 percent of revenue fee many large cable systems pay to carry the satellite-delivered station.

California court rules on backyard pole issue

A California appellate court rules that cable operators can use the private, nonmunicipally owned utility poles in the backyards of homeowners without compensating the property owners.

House, Senate subcommittees

The subcommittee controversy in the House ends and new members are appointed to the House Telecommunications Subcommittee and the Senate Communications Subcommittee clearing the way for a 1985 agenda which won't place cable issues on top of its list.

CNI interconnects ads

Cable Networks Inc. will represent in national advertising two advertising interconnects operated by Colony Communications Inc. in Boston and Providence-New Bedford DMAs and in seven other systems owned or operated by Colony.

Oak Communications for sale

Oak Industries Inc. announces it is seeking a buyer for Oak Communications Inc., its once highly profitable cable television equipment business.

TCI 1984 results

Tele-Communications Inc., the nation's largest cable operator saw its operating income climb in 1984.

ATC's Manhattan Cable

Manhattan Cable will syndicate a locally produced special *The Idea Exchange: Today's Changing Woman.*

Cox, New Orleans continue talks

Cox Cable and the New Orleans City Council continue their talks in a search to find a compromise.

FEATURE STORY

As depicted by artist Dale LaVercombe, cable companies are working to curb cable theft from within and without. Associate Editor Sally Russell provides the details on pages 28-37. And Los Angeles Correspondent Chuck Ross zeroes in on the national debate over regulation of backyard satellite dish antennas on page 38.

Ron Howard (left) and Tony Ganz (center), executive producers of 'Maximum Security,' with Iris Dugow, HBO senior vice president, original programming, West Coast.

Review **39**

Reviewer Robert DiMatteo takes a look at *Maximum Security*, Home Box Office's dramatic series about the lives of a handful of inmates, filmed at The Lincoln Heights Jail, and finds the show full of potential.

Departments

Programming **39**
Business & Finance **40**
Stock Market **44**
Product News **46**
Events **47**
People **49**
Classifieds **50**
Advertisers' Index **54**
Cable Stats **56**
Parting Words **58**

Film product comparison—April

Film	Pay Networks					Distributor
Against All Odds	HBO	ST	TMC		MAX	Columbia
Alice the Chimp		ST				Satori
All at Sea		ST				MGM
. . . All the Marbles			TMC			MGM/UA
All The Right Moves	HBO*	ST*	TMC			20th Century-Fox
American Hot Wax	HBO					Paramount
Alphabet City	HBO	ST				Atlantic
Amityville Horror, The					MAX	Orion
And the Ship Sails On					MAX	Columbia
Angel					MAX*	New World
Animal Talk	HBO					Coe Film Assoc.
Baby, It's You			TMC*			Paramount
Bananas					MAX*	MGM/UA
Being, The		ST				Best Film
Bells Are Ringing			TMC*	HTN		MGM/UA
Beyond Reasonable Doubt			TMC			Satori
Big Bad Mama					MAX	New World
Big Chill, The	HBO*				(MAX)	Columbia
Bishop's Wife, The			(TMC)		MAX*	S. Goldwyn
Blame It On Rio	HBO*	(ST)	(TMC)			20th Century-Fox
Blue Lagoon, The		ST*			(MAX)	Columbia
Blue Skies Again	HBO*	(ST)	TMC	HTN	(MAX)	Warner Bros.
Blue Thunder	(HBO)				MAX*	Columbia
Brainstorm	HBO	(ST)	(TMC)	HTN	(MAX)	MGM
Breathless	HBO*				(MAX)	Orion
Bride Wore Black, The			TMC*			MGM/UA
Bring Me The Head of Alfredo Garcia			TMC			MGM/UA
Brink's Job, The	(HBO)			HTN	(MAX)	Universal
Broadway Danny Rose					MAX*	Orion
Browning Vision					MAX	Janus
Buddy System, The	HBO*		(TMC)	(HTN)		20th Century-Fox
Carnal Knowledge			TMC			Embassy
Cay, The				HTN		Universal
Ceiling Zero			TMC			MGM/UA
Chained Heat		ST				Movie Store
Champions	(HBO)				MAX	Embassy
Chariots of Fire			TMC*		(MAX)	Warner Bros.
Cheech and Chong Still Smokin'		(ST)	TMC*			Paramount
Cimarron			TMC*			MGM/UA
Coma		ST	(TMC)		(MAX)	MGM/UA
Cross Creek	(HBO)				MAX	AFD/EMI
Cyrano	HBO					Worldvision Enterprises
Damien: Omen II	HBO*	(ST)				20th Century-Fox
Dark Crystal, The		ST*			(MAX)	Henson Assoc.
David Copperfield	HBO					20th Century-Fox
Dead Zone, The		ST*	(TMC)			Paramount
Deal of the Century		(ST)		HTN	(MAX)	Warner Bros.
Devonsville Terror, The			TMC			Atlantic
Dressed to Kill	HBO	(ST)	(TMC)		(MAX)	Orion
Dresser, The					MAX*	Columbia
Doctor and the Girl, The		ST				MGM
Dodsworth					MAX	S. Goldwyn
Earthling, The	HBO		(TMC)		(MAX)	Orion
Easy Money	HBO*				MAX*	Orion
Easy Rider			TMC			Columbia
Eddie and the Cruisers	HBO	(ST)			(MAX)	Embassy
Enigma			TMC			Embassy
Fawn Story	HBO					A. Landsburg
Fifth Musketeer					MAX	Columbia
Fistful of Dynamite			TMC			MGM/UA
Force of One, A			TMC*			Viacom
Forever Emmanuelle		ST				Rumsen
Foxes			TMC			MGM/UA
Funny Lady		(ST)			MAX	Columbia
Gandhi			(TMC)		MAX*	Embassy
Gaslight		ST		HTN		MGM
Gift, The		ST*				Goldwyn
Goin' Coconuts	(HBO)				MAX	TLF
Golden Seal, The			TMC*			Goldwyn
Gorky Park	HBO*				(MAX)	Orion
Gulag	HBO*					Lorimar
Hair			TMC			MGM/UA
Hard to Hold	HBO	ST	TMC	HTN		Universal
Harry and Son	HBO*					Orion
Harry Tracy					MAX	Quartet
Heat and Dust	HBO*		(TMC)		(MAX)	Universal
High Road to China	(HBO)				MAX*	Galaxy
Hot Dog: The Movie	(HBO)	(ST)	TMC*			MGM/UA
Hound of the Baskervilles					MAX*	Holmes
Hunger, The		(ST)	TMC			MGM/UA

Film	Pay Networks					Distributor
Hurricane	HBO					Paramount
Ice Pirates	(HBO)	ST*	(TMC)	(HTN)		MGM/UA
It Happened at the World's Fair		ST	(TMC)	HTN		MGM
Jack the Giant Killer			TMC*			MGM/UA
James Cagney: That Yankee Doodle Dandy			TMC			MGM/UA
Jaws III	(HBO)				MAX*	Universal
Jeremy			TMC		(MAX)	MGM/UA
Killpoint		ST				Crown
Last Plane Out		ST				New World
Last Tango in Paris		ST				MGM/UA
Lewis Carroll's Alice's Adventure in Wonderland		HBO				American Nat'l. Enterprises
Local Hero	HBO	(ST)	TMC	HTN*	(MAX)	Warner Bros.
Long Way Home, A					MAX	Alan Landsburg
Lords of Discipline		ST				Paramount
Losin' It	HBO*		(TMC)		MAX	Embassy
Lovely, But Deadly		ST				Video Media
Love Me or Leave Me			TMC			MGM/UA
Magic of Lassie, The	HBO					Lassie Productions
Making the Grade	HBO		TMC			MGM/UA
Man Between, The					MAX	Janus
Man of La Mancha			TMC			MGM/UA
Man Who Knew Too Much, The				HTN		Universal
Man Who Loved Women	(HBO)				MAX*	Columbia
Man, Woman and Child		(ST)	TMC*			Paramount
Many Rivers to Cross		ST				MGM
Massacre in Rome	HBO					Andrews & Assoc.
Midnight Express					MAX	Columbia
Midsummer Night's Sex Comedy, A		ST*			(MAX)	Warner Bros.
Mike's Murder	HBO*	ST				Warner Bros.
Mina and the Minotaur, The		ST				Satori
Minor Miracle, A		ST				K-Pay
Miracle of Kathy Miller, The				HTN		Universal
Misunderstood	HBO		TMC	HTN		MGM
Monty Python's Meaning of Life		(ST)			MAX	Universal
Moonlighting				HTN*		Universal
Moonrunners, The			TMC			MGM/UA
Moscow on the Hudson	HBO	ST	TMC		MAX	Columbia
Motel Hell		(ST)	TMC			MGM/UA
Mr. Mom	(HBO)	(ST)			MAX	20th Century-Fox
National Lampoon's Class Reunion			TMC		(MAX)	ABC Video
National Lampoon's Vacation	(HBO)	ST	TMC*		MAX*	Warner Bros.
Naughty Wives					MAX	Cannon
Neighbors		ST*				Columbia
Never Say Never Again	(HBO)	ST			(MAX)	Warner Bros.
Night In Casablanca, A			TMC			Castle Hill
Night My Number Came Up					MAX	Janus
Night of the Zombies		ST				Blum
No Big Deal		ST				Film Gallery
Octagon, The			TMC*			Viacom
Octopussy	(HBO)	(ST)		(HTN)	MAX	MGM/UA
Oklahoma!			TMC		MAX*	Goldwyn
Oliver and the Artful Dodger	HBO*					Worldvision Enterprises
One and Only, The	(HBO)		TMC*			Paramount
One Flew Over The Cuckoo's Nest	(HBO)		TMC*		(MAX)	MGM/UA
One From the Heart		ST*	(TMC)			Zoetropp
Optimists, The			TMC*			Paramount
Over the Brooklyn Bridge					MAX	Cannon
Over the Edge					MAX	Warner Bros.
Pieces of Dreams					MAX	MGM/UA
Pink Motel		ST*				Wescom
Private Eyes, The					MAX*	Private Eyes
Private School		(ST)			MAX*	Universal
Professor Potter's Magic Potion			TMC			Satori
Pursuit of D.B. Cooper	HBO				(MAX)	Polygram
Racing With the Moon		ST*				Paramount

Film	Pay Networks					Distributor
Raiders of the Lost Ark	(HBO)	ST*	(TMC)	(HTN)	(MAX)	Paramount
Rare Breed	HBO					New World
Rear Window			TMC	(HTN)		Universal
Repo Man			TMC		MAX	Universal
Reuben, Reuben	HBO		TMC			20th Century-Fox
Riddle of the Sands				(HTN)	MAX	Satori
Right Stuff, The	HBO*	(ST)	TMC*	(HTN)		Warner Bros.
Risky Business		(ST)	(TMC)		MAX*	Warner Bros.
Romancing the Stone	HBO	ST	TMC		MAX	20th Century-Fox
Running Brave	HBO	ST				Touchstone
Safecracker, The		ST				MGM
Savannah Smiles	(HBO)	(ST)		(HTN)	MAX*	Embassy
Scarface ('32)			(TMC)	HTN		Universal
Secret of the Golden Dragon				HTN		Satori
Seems Like Old Times		ST*			MAX*	Columbia
Seven Hills of Rome		ST				MGM
Siege					MAX	Viacom
Silent Movie			(TMC)		MAX	20th Century-Fox
Silkwood	(HBO)	(ST)	(TMC)		MAX*	ABC
Slayground	HBO				(MAX)	AFD/EMI
Slumber Party Massacre		ST*				Viacom
Somebody Killed Her Husband			TMC			Viacom
Song Remains the Same, The			TMC			Warner Bros.
South Pacific	(HBO)		TMC		(MAX)	Goldwyn
Space Raiders		(ST)			TMC	New Horizons
Spikes Gang, The			TMC			MGM/UA
Spirit of St. Louis, The			(TMC)		MAX	Warner Bros.
Splash	HBO*		(TMC)		(MAX)	Buena Vision
Splendor		ST				Goldwyn
Springbreak	HBO*				(MAX)	Columbia
Spy With My Face		(ST)		HTN		MGM
Star Chamber	HBO	ST*				20th Century-Fox
Star 80	(HBO)	(ST)	TMC*			Warner Bros.
Stars on 45				HTN		Universal
Strangers Kiss			TMC			The Movie Store
Sudden Impact	(HBO)	(ST)	(TMC)		MAX*	Warner Bros.
Survivors, The		ST	(TMC)		MAX*	Columbia
Swing Shift	HBO	ST	TMC			Warner Bros.
Tender Cousins					MAX	Crown
Terms of Endearment		(ST)	TMC*			Paramount
They Got Me Covered			TMC		(MAX)	Goldwyn
Three Little Words			TMC*	HTN		MGM
Tin Drum, The			TMC*			Viacom
Trenchcoat		ST				Touchstone
True Confessions		ST				MGM/UA
To Please A Lady		ST				MGM
Twice Upon A Time		ST		HTN		Warner Bros.
Twilight Zone The Movie	HBO	(ST)	TMC	HTN	(MAX)	Warner Bros.
Two of a Kind	HBO*	(ST)	(TMC)	(HTN)		20th Century-Fox
Up in Arms		ST			(MAX)	Goldwyn
Up the Creek					MAX	Orion
Valley Girl		ST	(TMC)		MAX*	Atlantic TV
Vice Squad					MAX	Embassy
Visit to a Chief's Son		ST				MGM/UA

Film	Pay Networks					Distributor
War Games	(HBO)	(ST)	(TMC)	HTN*	(MAX)	MGM
Weekend Pass			TMC			Crown
We of the Never Never					MAX	Columbia
What Price Glory?			TMC		(MAX)	20th Century-Fox
Where the Lilies Bloom			TMC		MAX	MGM/UA
Who's Afraid of Virginia Woolf?		ST				Warner Bros.
Wild Pony	HBO					Pony Film Productions
Wings			TMC*			Paramount
Wiz, The			TMC	(HTN)	MAX	Universal
Wonder Man		(ST)			MAX	S. Goldwyn
World's Greatest Lover, The			TMC*			20th Century-Fox
Wuthering Heights		(ST)	(TMC)		MAX	S. Goldwyn
Yankee Doodle Dandy			TMC			MGM/UA
Yellowbeard					MAX*	Orion
Yentl	HBO*	(ST)	(TMC)	(HTN)	(MAX)	MGM/UA
Yes, Giorgio!	(HBO)	ST	(TMC)			MGM/UA
Young Lady Chatterley					MAX	Film Gallery
Young Warriors, The		(ST)	TMC			Viacom
Zertigo Diamond Caper, The		ST				Coe Films

Cable Network Legend:

HBO - Home Box Office
ST - Showtime
TMC - The Movie Channel
HTN - Home Theater Network
MAX - Cinemax

- Networks in parentheses indicate carriage in November, December, January, February, March and/or April.
- An asterisk indicates the film is a carry-over from November, December, January, February, March and/or April.
- In total, 218 films appear on the April schedules of Home Box Office, Showtime, The Movie Channel, Home Theater Network and Cinemax. Of those titles, during the last six months, seven films have played on all five services, 13 films have played on four of the five services, 28 films have played on three services and 60 on two services. One hundred and twelve were unduplicated.
- The motion picture distributor with the most titles on pay TV this month is MGM/UA with 33, followed by Warner Bros. with 19 and Columbia with 17.
- *Romancing the Stone* with Michael Douglas and Kathleen Turner is featured on the cover of The Movie Channel program guide. HBO and Cinemax program guide features *Against All Odds, The Laundromat* and *Moscow on the Hudson*. On Showtime's program guide is featured *Brothers* and *Heartbreak House*.

Top 20 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, CA	Cox Cable	253,973	(1/85)
2.	Woodbury (Long Island), NY Development	Cablevision Systems	235,000	(10/84)
3.	Manhattan, NY	ATC	206,900	(12/84)
4.	San Antonio, TX	Rogers Cablesystems	198,489	(1/85)
5.	Florida Division (Orlando/Ormond Beach)	ATC	195,700	(12/84)
6.	Houston, TX	Warner Amex Cable	181,800	(1/85)
7.	East Orange, NJ	MacLean Hunter Cable	171,317	(1/85)
8.	Honolulu, HI	ATC	156,400	(12/84)
9.	Wayne, NJ	UA Cablesystems	135,279	(1/85)
10.	Cincinnati, OH	Warner Amex Cable	129,500	(12/84)
11.	Englewood, CO	United Cable	125,000	(12/84)
12.	Audubon, NJ	New York Times	121,101	(1/85)
13.	Tulsa, OK	United Cable	118,893	(12/84)
14.	Rochester, NY	ATC	117,100	(12/84)
15.	Atlanta, GA	Prime Cable	116,023	(1/85)
16.	Baltimore County, MD	Comcast Cable	114,298	(1/85)
17.	Tidewater (Norfolk), VA	Cox Cable	112,350	(1/85)
18.	Erie County, NY	Prime Cable	112,046	(1/85)
19.	San Jose, CA	Gill Industries	106,785	(1/85)
20.	Memphis, TN	ATC	106,300	(12/84)

Source: Subscriber counts are provided by MSOs and individual systems to International Thomson Communications Inc.

Top 20 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	3,500,000	(2/85)
2.	American Television and Communications Corp.	2,500,000	(2/85)
3.	Group W Cable	2,009,000	(12/84)
4.	Cox Cable Communications	1,538,467	(1/85)
5.	Storer Cable Communications	1,471,000	(1/85)
6.	Warner Amex Cable Communications	1,196,000	(12/84)
7.	Times Mirror Cable Television	1,001,848	(12/84)
8.	Continental Cablevision	939,000	(10/84)
9.	Newhouse Broadcasting	896,762	(2/85)
10.	Viacom Cablevision	785,000	(10/84)
11.	United Cable Television	780,000	(12/84)
12.	UA Cablesystems Corp.	704,000	(1/85)
13.	Sammons Communications	652,400	(12/84)
14.	Rogers Cablesystems	595,708	(12/84)
15.	Cablevision Systems Development	560,000	(10/84)
16.	Comcast Cable Communications	472,512	(11/84)
17.	Heritage Communications	443,040	(1/85)
18.	Jones Intercable	431,672	(12/84)
19.	Telecable Corp.	427,885	(11/84)
20.	Capital Cities Cable	374,000	(1/85)

Source: Subscriber counts are provided by MSOs to International Thomson Communications Inc.